



April 21, 2025

Dear Department of Communication Faculty,

I am excited to share my portfolio as a reflection of all I have learned throughout my time at the University of Indianapolis. As a communication major in the public relations track, I have explored various areas of study to support my passion for strategic communication and design.

Through my role as Firm Director of Top Dog Communication, I have developed a strong foundation in strategic communication, media relations, and content creation. My experience has taught me to manage projects with real deadlines and expectations, giving me practical insight to agency life. Additionally, serving as Entertainment Editor for *The Reflector* has allowed me to further hone my editorial and design skills while upholding journalistic ethics and collaborating with a team in a fast-paced environment.

My revised artifact is my personal website, which I developed during my first semester of Top Dog. I invite you to explore my entire portfolio, noting the strong personal brand identity and consistency that are evident throughout. Along with this letter, I have included my resume, a writing sample from the Communication Law course, and four public relations tactics that demonstrate my range of experience.

Thank you for taking the time to review my portfolio. I look forward to hearing your feedback.

Best regards,

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